



APPENDIX

In the appendix, you can read more detailed information on how the various data presented in the report have been gathered or calculated. The data collected by the companies represent crucial management information. The companies are all at different stages in terms of how advanced and how long they have been working on measuring their social impact.

Atlas kompetanse

Total number of children worked with through the child welfare services since 2017:

The company records all cases they work on from the Child Welfare Services, along with the number of children involved in each case. Siblings who do not receive guidance are not included. This figure includes all cases from January 1st, 2017, to December 31st 2022.

Number of children worked with through the child welfare services in 2021 (2022):

The company records all cases they work on from the Child Welfare Services, along with the number of children involved in each case. Siblings who do not receive guidance are not included. This figure includes all cases from January 1st, 2022, to December 31st, 2022.

Number of hours with the families:

The figure is obtained from Atlas Kompetanse's billing system and includes all hours that the company has worked on Child Welfare Services cases during the respective periods in 2021 and 2022.

Average number of hours per family per year:

This figure represents the average number of hours the company has worked with each family per year. The amount of time the company spends with each family varies. In some families, the company may have been more deeply involved and worked more hours than this average. In other families, they may have worked fewer hours.

Number of languages used:

Atlas guides most families in the family's native language, and this figure represents the number of different languages used in 2021 and 2022.

Number of participants in courses (adults):

Atlas offers various courses of different lengths and scopes. This is the total number of participants who have attended the various courses held in 2021 and 2022.

Total number of languages used in the course service:

Atlas conducts courses in participants' native languages. This is the number of languages the various courses have been conducted in during 2022.

Auticon

Number of IT consultants on the autism spectrum:

The total number of IT consultants employed by auticon at the end of the year.

Auticon follows a Lean Data Approach to measure social impact, developed by acumen.org. The Lean Data Approach gathers insights from customers and individuals among the beneficiaries, to help improve outcomes/effects that are most meaningful to them.

To measure individual and organizational impact, surveys were conducted with auticon's consultants and their customers:

Consultant Experiences:

auticon Consultant Survey: The Impact Survey questionnaire was sent to all 266 consultants (employed by auticon at that time). 150 participated, representing a participation rate of 56 %. The survey was conducted in June 2022.

Customer Experiences:

auticon Customer Survey: had 93 respondents from 72 companies across 8 countries. The survey was conducted in June 2022.

All survey responses were anonymized and compiled. Since the surveys and the impact framework were different from previous ones, there has been limited baseline data available to measure any

Den Sociale Kapitalfond

Marginalized people:

Refers to individuals who are outside the regular workforce or education system. They have been identified through the public job market or social welfare system, or identified based on objectively verifiable information that can be assessed by a specialized third party. The figure includes all individuals employed from marginalized situations, engaged in education or similar, regardless of how far they have progressed in the employment relationship or how long the employment relationship has been (training, internships, permanent employment, etc.). The fund had two exits in 2022, and the figure is 127 people from marginalized situations if Refurb and Hitsa are excluded.

Impact goals:

The fund's management identifies 1-5 Key Performance Indicators (KPIs) for each portfolio company. For each KPI, a long-term quantifiable social goal ("company-specific") is defined, along with intermediate-term sub-goals.

These are weighted according to their relative importance. Sub-goals are defined for the first three years of ownership to proactively assess if any underperform ("intermediate-term impact goals"). The fund's Investor Advisory Board validates KPIs and goals, as well as potential changes. The KPIs are weighted by importance and summed up in a Social Impact Multiplier (SIM) per company and for the portfolio. Almost all KPIs are related to the number of people employed from marginalized situations, completion of training, etc.

Forskerfabrikken

Number of children attending summer school: The company records the number of participants in summer school each year.

Unique course participants in extracurricular courses, including summer school: The company records the number of individual course participants each year.

Percentage of girls attending courses: The proportion of girls among course participants, as a percentage of the total number.

Parents without a background in science/STEM subjects: The number of unique course participants whose parents do not have a background in science/STEM subjects

Gammel Nok



People in employment:

The number of people Gammel Nok has facilitated employment for during the year. The figure is obtained from the company database. In 2021 and 2022, this figure also includes 49 and 56 people, respectively, who are under 50 years old. These are individuals who are not in the workforce for reasons other than age, primarily refugees and other minority groups.

Total hours worked:

The total number of hours of paid work that the company has generated. The figure is obtained from the company database.

Total hours worked in the healthcare sector:

This is the proportion of the total hours that Gammel Nok has delivered within the healthcare sector (28 %). The figure is obtained from the company database.

Number of employees in different age groups:

These numbers show the number of people Gammel Nok has provided employment for, broken down into different age segments. Gammel Nok aims to have provided employment to a high percentage of retirees.

Generasjon M

Number of youths in employment:

This figure is based on the number of youths who have received paid wages from Generasjon-M this year.

Number of intergenerational meetings:

The visit coordinator reports the number of seniors participating in each visit, categorized as "high contact," "medium contact," and "low contact."

Percentage of seniors who say they have fun when M-friends visit:

The company has conducted an anonymous survey among the nurses at the nursing homes where M-friends work. 292 nurses from 11 nursing homes and care facilities in 4 municipalities have responded to the question "the residents have fun when M-friends visit on weekends". The response percentage corresponds to those who answered, "to some extent, to a great extent, or to a very great extent."

Percentage of seniors who show/say that visits from the youths are meaningful:

The company has conducted an anonymous survey among the nurses at the nursing homes where M-friends work. 292 nurses from 11 nursing homes and care facilities in 4 municipalities have responded to the question "The residents show/say that it is meaningful that the youths come to visit". The response percentage corresponds to those who answered, "to some extent, to a great extent, or to a very great extent."

Since I started as an M-friend, my daily life has become more meaningful:

The company has conducted an anonymous survey with the question "Since I started as an M-friend, my daily life has become more meaningful". 88 M-friends have responded on a scale from 1-5, where 96 % of the youths answered, "to some extent, to a great extent, or to a very great extent."

The job as an M-friend has helped me become more confident:

The company has conducted an anonymous survey with the question "Since I started as an M-friend, I have become more confident". 88 M-friends have responded on a scale from 1-5, where 92 % of the youths answered, "to some extent, to a great extent, or to a very great extent."

iMAL

Number of children assessed with iMAL in Norway and Sweden:

The number of children who have been assessed in Norway from August 1st to December 31st, 2022. The period begins in August because that was when iMAL's digital assessment tool was launched and put into use. The figures are obtained from iMAL's digital platform.

Number of students with reading/writing difficulties using iMAL:

Research shows that 27 % of children and young people are predisposed to reading and writing difficulties, and it is primarily these individuals who will benefit fully from iMAL pedagogy (others also benefit but would likely learn to read regardless). In Norway, iMAL is usually used for whole classes, so it is assumed that 27 % of the total number of children assessed with iMAL in Norway fall into this group. In Sweden, iMAL is primarily used by special education teachers, so the entire group is included in the figure. See the research article «Sånn hjelper du barna å knekke lesekode» published on utdanningsforskning.no.

Percentage of educators who have worked with children struggling to read and write in Norway:

iMAL conducts surveys at their courses where teachers respond. The number of responses varies between different courses. The percentage is based on these surveys in Norway and reflects the proportion who answered yes to the question "Have you worked with pupils struggling to learn letters?". The high percentage indicates that letter learning is a challenge in the Norwegian school system.

Percentage of educators who will use iMAL in their teaching in Norway:

iMAL conducts surveys at their courses where teachers respond. The number of responses varies between different courses. The percentage is based on these surveys in Norway and reflects the proportion who answered yes to the question "Will you use iMAL in your teaching?".

Number of licensed schools: The number of schools with an iMAL license.

Lifetools

People who have been given the opportunity to be understood: This figure is based on the total number of sold and actively running licenses in use. In 2022, the company sold 64 new licenses. Additionally, the first three licenses the company sold five years ago were renewed.

Parents who experience less worry about their children: This number is estimated based on there being 2 parents per license. The company knows from insights that one of the biggest concerns parents have, is that their child may not be understood.

Percentage of caregivers who believe the person is more active in their daily life: In 2021, the company conducted a survey in which they received 101 responses. Included in the survey was the question, "After you started using KnowMe, do you feel that the person participates more actively in their own daily life?" On a scale from 1-6, where 6 was "completely agree," 60 % answered 4 or better.

Percentage of caregivers who feel they know the person better: In 2021, the company conducted a survey in which they received 101 responses. Included in the survey was the question, "After you started using KnowMe, do you feel that your interaction and your knowledge of the person has improved?" On a scale from 1-6, where 6 was "completely agree," 70 % answered 4 or better.

Becoming more aware of the person's way of communicating: In 2022, the company sent out surveys and/or conducted interviews with all the networks that are renewing their licenses in 2023. They were asked the question, "I have become more aware of the person's way of communicating through using KnowMe?" The result is based on a small sample of professionals (10 individuals), but on a scale from 1-5, the company received an average score of 4.4.

Experiencing that it is easier to plan, structure, and carry out activities with the person: In 2022, the company sent out surveys and/or conducted interviews with all the networks that are renewing their licenses in 2023. They were asked the question "With KnowMe, it is easier to plan, structure, and carry out activities with the person?" The result is based on a small sample of professionals (10 individuals), but on a scale from 1-5, the company received an average score of 4.4.

Number of diary entries: This is data logged in the digital KnowMe solution, extracted for the period from January 1st, 2021, to December 31st, 2021, and the corresponding data for 2022.

Number of expression cards: This is data logged in the digital KnowMe solution, extracted for the period from January 1st, 2021, to December 31st, 2021, and the corresponding data for 2022.

Ludenso

Number of learning experiences from using Ludenso Explore / AR

Aschehoug: The company can collect data on the number of LETs (Learning experiences triggered) throughout the year through its digital platform.

Average number of learning experiences per student from using Ludenso Explore / AR Aschehoug: By dividing the number of learning experiences by the number of students reached through Ludenso Explore and AR Aschehoug, they can determine the average number of learning experiences per student.

Number of students reached through Ludenso Explore / AR Aschehoug /

Ludenso Create: The number of unique students who have used Ludenso Explore, AR Aschehoug, and/or Ludenso Create throughout the year.

Medarbeiderne

Number of full-time equivalents (FTEs) related to the target group:

The number of FTEs where the employees have a history of substance abuse as of December 31st.

Number of permanent positions in the target group: The number of employees with a history of substance abuse as of December 31st.

Average job percentage among employees with a history of substance abuse: The number of employees divided by the number of FTEs provides the average job percentage for employees in the company. This calculation only includes employees with a history of substance abuse.

Number of new employees who have severed ties with the Norwegian Labour and Welfare Administration (NAV) and obtained a full-time position: The number of employees who no longer receive support from NAV, and have cut all ties for financial assistance or compensation from NAV.



Mindmore

Total number of patients assisted:

The number of patients tested in specialist healthcare, primary healthcare, occupational healthcare (BHT), and ADHD clinics. The figures are directly retrieved from Mindmore's digital platform.

Total number of tests:

The number of tests administered by clinicians in specialist healthcare, primary healthcare, occupational healthcare (BHT), and ADHD clinics.

Percentage increase in the number of tests in different segments:

The percentage difference in the number of tests conducted in the specific segment compared to the previous period.

Percentage increase in the number of patients in different segments:

The percentage difference in the number of patients assisted in the specific segment compared to the previous period.

Clinicians who believe that the tests reveal brain health:

70 % of clinicians agree that "the testing provides clinicians with detailed information about important aspects of the patient that could otherwise have manifested as other symptoms." This response is based on a survey conducted in February 2023, answered by eight clinicians in primary healthcare and one in occupational healthcare.

Contributes to the patient's better understanding of their medical condition:

60 % of clinicians agree that with the help of Mindmore, patients have gained "a better understanding of their medical condition as well as cognitive functioning." This response is based on a survey conducted in February 2023, answered by eight clinicians in primary healthcare and one in occupational healthcare.

Adds clinical value:

Average score on the question "I believe that using Mindmore's service adds clinical value to my work." Scale from 1-10, where 10 is the best. The figures for 2022 are based on a user survey answered by 21 clinicians between December 2022 and February 2023. The figures for 2021 are from a survey answered by 41 Mindmore clinicians in 2021.

Motitech

Number of cyclists:

Motitech assumes 20 users per license. As of 2021 and 2022, the company had sold 856 and 757 outstanding licenses.

Retention rate:

The number of institutions that have renewed their license. A high retention rate indicates added value for the elderly by offering Motiview.

Number of institutions and countries:

The total number of institutions that have purchased Motiview, distributed across different countries.

Number of cyclists in the Road Worlds for Seniors:

The total number of cyclists who have participated in the Road Worlds for Seniors. . This includes the number of registered and participating cyclists.

Average number of kilometers cycled per cyclist in the Road Worlds for Seniors:

The average number of kilometers cycled per cyclist in the Road Worlds for Seniors. The figure is obtained from the company's digital solution.

Total number of kilometers cycled in the Road Worlds for Seniors:

The total number of kilometers cycled in the Road Worlds for Seniors. The figure is obtained from the company's digital solution.

Four-year research project in England:

The company conducted a research project from 2017 to 2021 in England involving 24 different institutions. The project started with 415 participants, of which 220 completed the study. The study provided data on the impact of Motiview on the various residents. The qualitative analysis was conducted using the internationally validated EQ-5D 5L questionnaire.

No Isolation

Number of children and young people with long-term illnesses who, because of AV1, could participate in their own school life: This figure is based on the number of AV1 robots sold and actively in use during the year.

Number of school days that children and young people have not missed due to AV1: This number is estimated based on the assumption that each child with an active AV1 robot has been present for 15 days they would not have been able to attend otherwise.

Number of family members, close friends, and caregivers using the Komp app: The number of active app users per month in all markets where AV1 is sold and used.

Elderly individuals who have maintained contact with their family members through Komp: The number of active "koms" at the end of the year 2022.

Unicus

Number of IT consultants employed: The number of employees with autism by the end of year at all Unicus offices, including Specialisterren (on a 100 % basis).

Quality of life: The average self-reported quality of life for employees at the start of their employment compared to the latest measurement.

Increase in income: The average assessment of personal financial status for employees before the start of their employment compared to the latest measurement.

Mental health: The average self-reported mental health of employees at the start of their employment compared to the latest measurement.

Work ability: The average management assessment of work ability for each consultant compared to the assessment after the training period/internship, in terms of percentage increase.

Self-reporting on the above indicators has only been conducted in Norway, Sweden, and Finland.